

VSys Voices Presentation: January 2024

“Future Trends & How to Apply Them”

Resource Links

➤ **Giving Credit Where Credit Is Due (for this presentation)**

- Karen Knight Consulting: <https://karenknight.ca/volunteering-trends-in-2024/>
- Dana Litwin’s Tuesday Tips: “Top 5 Trends” <https://youtu.be/m2MsQz588fQ>
- VolunteerPro: <https://volpro.net/>
- Initiative for Strategic Volunteer Engagement: <https://strategicvolunteerengagement.org/>

➤ **Broader Trends:**

- “The State of Volunteer Engagement” report. 2023: https://dogood.umd.edu/sites/default/files/2023-02/TheStateofVolunteerEngagement_DGI2023_0.pdf
- VolunteerPro: Annual Progress Report (from 2022 Survey) https://s3.amazonaws.com/kajabi-storefronts-production/file-uploads/sites/60619/themes/1474670/downloads/b67f0ee-188b-40a4-c1aa-64e32be737d7_2023_VMPR_Report_FINAL_v6-compressed.pdf

➤ **Trend #1: The Fundraising Landscape is Changing**

- Stanford University’s article on “Relational Philanthropy” https://ssir.org/articles/entry/relational_philanthropy#
- McGovern Foundation Awards <https://www.philanthropy.com/article/mcgovern-foundation-awards-66-million-to-advance-a-i-for-the-public-good>
- Chronicle of Philanthropy “Best Read Articles, 2023” <https://www.philanthropy.com/article/the-10-best-read-articles-in-the-chronicle-in-2023>

➤ **Trend #3: Data Driven Decisions**

- VSys Voices: “Data Storytelling Essential for Volunteer Leaders”
<https://www.vsysone.com/download/webinars/2023/VSysVoices-DataStorytellingEssentialsForVolunteerLeaders-2023-06-07.mp4>
- VSys Voices: “Survey Measurement & The Volunteer Satisfaction Index”
<https://www.vsysone.com/download/webinars/2023/VSysVoices-VolunteersSatisfactionIndex-2023-09-28.mp4>
- Roseanna Galindo: “5 Benefits to Data Driven Decision Making (2024)”
<https://www.periscopebpa.com/post/5-benefits-of-data-driven-decision-making>

➤ **Trend #4: Giving Green**

- Volunteer Now (UK) “Sustainable Future, Taking a Step for Net Zero”
<https://www.volunteernow.co.uk/sustainable-volunteering-taking-a-step-for-net-zero>
- #trashchallenge

➤ **Trend #5: Volunteer Passports / Global Giving Platform**

- Karen Knight “Volunteer Passports:” <https://karenknight.ca/volunteer-passports/>

➤ **Trend #6: Care Circles**

- Engage Journal: “[Care Circles: The Future of Giving?](#)” Part 1 (no login required)
- Engage Journal: “Care Circles: The Future of Giving?” [Part 2](#)
- Engage Journal: Care Circles: The Future of Giving?” [Part 3](#)

➤ **Trend #7: Micro-giving & Volunteering**

- Giving Compass: “Micro Donations Overview.”
<https://givingcompass.org/article/micro-donation-platforms-an-overview>

